

Neeraj Kumar

Frontend Developer · WordPress & Shopify Specialist · React.js / Next.js

Shamli, Uttar Pradesh, India +91 8006902845 neeraj74530@gmail.com linkedin.com/in/neerajkumar94 github.com/neeraj-kumar-94

PROFESSIONAL SUMMARY

Frontend Developer with 4+ years of experience designing and building responsive, performance-driven, and visually engaging websites. Specialized in WordPress and Shopify development with strong proficiency in HTML5, CSS3, JavaScript, PHP, and React.js/Next.js. Proven track record delivering eCommerce platforms, corporate websites, and CMS-driven solutions across legal, retail, education, and consultancy sectors — translating mockups into pixel-perfect interfaces, integrating third-party tools, and optimizing performance and SEO.

EXPERIENCE

Frontend Developer Mar 2023 — Present
Softles · Gurugram, Haryana · Remote

- Develop and maintain dynamic, high-performance websites using HTML, CSS, JavaScript, and PHP, ensuring fast load times and smooth user experiences.
- Build responsive layouts and reusable UI components, improving development efficiency and code consistency across projects.
- Customize WordPress themes and Shopify templates to align with diverse client requirements and brand guidelines.
- Integrate third-party plugins and APIs — HubSpot, LeadSquared, and payment gateways — enhancing site functionality and lead capture.
- Partner closely with designers and stakeholders to convert UI/UX mockups into pixel-accurate, fully functional web pages.

WordPress & Shopify Developer Sep 2022 — Feb 2023
Chulbul Design · Gurugram, Haryana · Remote

- Built eCommerce websites on Shopify and WordPress, delivering tailored solutions to meet client business needs.
- Managed end-to-end client requirements and customized themes through custom coding and configuration.
- Designed and developed SEO-friendly product and landing pages to improve organic visibility and conversions.
- Diagnosed and resolved bugs, and maintained plugins, databases, and site performance for ongoing client sites.

KEY PROJECTS

Brunswick Fur Food — Premium Pet Food eCommerce brunswickfurfood.com
Custom Shopify storefront for a premium pet food brand with subscription plans and customizable meal options. Stack: Shopify, Custom Theme, HubSpot, Payment Gateway.

Pride and Justice — Legal Services Website prideandjustice.in
Professional website for a law firm focused on establishing credibility and client trust. Stack: WordPress, Elementor, Custom CSS, Responsive Design.

BNPS International — Education Consultancy Platform bnpsinternational.com
Responsive website for an education consultancy, built for lead generation. Stack: WordPress, Elementor, LeadSquared, Email Automation.

Vivekanand Vidya Niketan — School Website, Assandh vvnassandh.com
Full-featured school website with academics, admissions, and achievements sections. Stack: WordPress, Elementor, Custom CSS, Responsive Design.

Enviro Guru Consultancy — Environmental Consultancy enviroguru.in
WordPress website for an environmental consultancy firm showcasing services and compliance expertise, with a clean, professional layout that highlights client success stories to build credibility and trust. Stack: WordPress, Elementor, Custom CSS.

CORE SKILLS

WEB DEVELOPMENT
HTML5 · CSS3 · JavaScript (ES6+) · PHP · Sass

FRAMEWORKS & CMS
React.js · Next.js · WordPress (Elementor, Pagelayer Pro) · Shopify (Liquid, Custom Themes)

TOOLS & INTEGRATIONS
Bootstrap · Git & GitHub · HubSpot · LeadSquared · Payment Gateways

DESIGN & OPTIMIZATION
Figma · Adobe Photoshop · SEO Optimization · Performance Tuning · Cross-Browser Compatibility

EDUCATION

Bachelor of Arts
Chaudhary Charan Singh University, Meerut
Sep 2020 — Jun 2023

Intermediate (12th)
V.V. Inter College, Shamli
Apr 2018 — Mar 2020

ADDITIONAL

- Available for full-time & remote roles
- Passionate about UI/UX design
- Continuously exploring modern frontend frameworks